

VELO

BERLIN
27.–28.04.2019

HAMBURG
18.–19.05.2019

FRANKFURT
15.–16.06.2019

Contact

Cargobike related:

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Websites:

www.velokonzept.de
www.veloberlin.com
www.velohamburg.com
www.velofrankfurt.com



VELO Events Special Cargobike & Family: Cargo bikes in focus.

At all three VELO events in Berlin, Hamburg and Frankfurt, the VELO Areas URBAN & LIFESTYLE, SPORTS & ADVENTURE, BIKE & TRAVEL and FESTIVAL & SIDE EVENTS offer exhibitors the ideal platform for presenting their novelties, trends and classics to an interested and affluent audience. Make your products experienceable and tangible! The bicycle festivals are organized by the Berlin Mobility Agency Velokonzept in cooperation with the event partners Messe Friedrichshafen (Berlin), Hamburger Morgenpost Medien (Hamburg) and Mediengruppe Frankfurt (Frankfurt). As an important future trend, cargo bikes have a special significance at the VELO events.

Special Area Cargobike & Family on all VELO Expositions

At all VELO events, we bundle exhibitors from Cargobikes in the special area and bring the topic to the lecture stage and the press work. At the Cargobike joint stand, experts from the blog cargobike.jetzt provide independent and competent advice on products and applications. Large test tracks invite you to test drive and an exciting cargo bike race shows what's in the wheels.

Participation & Promotion

Visitors can test the cargo bikes on the large test tracks. We also plan actions like cargo bike races and parades.

Topics Cargobike Special

- Cargobikes for children transport and shopping
- Commercial use of cargo bikes and cargo trailers
- Cargobike Sharing
- Parking facilities for cargo bikes

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VELOBerlin

The big Cargo Bike Exhibition inside and outside at the historic Tempelhof Airport!
→ 45 – 85 €/m² for your stand space, depending on the position

VELOHamburg

Bundled Cargo Bike area on the covered deck with parcours and lots of action.

→ 65 – 75 €/m² for the stand, depending on the standard
→ plus 149€ media package
→ early bird 5% til 30.11.2018

VELOFrankfurt

Bundled, covered Cargo Bike area directly at the big test track.

→ 65 – 75 €/m² for the stand, depending on the standard
→ plus 149€ media package
→ early bird 5% til 30.11.2018

If you book all three VELO events at the same time you will receive 5% discount on the sum of the area prices!

Special package Cargobike & Family

Our Offer:

- Stand space for a cargo bike & a rollup within the special area Care by experts of
- cargobike.jetzt, if desired
- Highlighting the special exhibition in the media
- Media package included, additional media packages available on request

Pricing per Event:

with own staff: → 449 € plus 19% VAT
with supervision by cargobike.jetzt: → 549 € plus 19% VAT

Registration

Please use the respective registration forms for registration and note your booking option. The registration forms are available for download on our website at www.velokonzept.de/messen.html.

additional Family topics: VELO YoungStars

YoungStars is the name of the new area, which in 2019 will complement the CARGO & FAMILY themed special, which has been successful for years - and which is 100% dedicated to the (cycling) young generation - the young stars. Children's and youth bikes, test tracks and lots of action - with the expert Christopher Deschauer from kinderfahrradfinder.de

Konzeption & Organisation:

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velo|konzept